

# ANIKAGASKA

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## EDUCATION

MAY 2023

### BACHELOR OF FINE ARTS – ART

Visual Communication Concentration

Ball State University | Muncie, IN

## AWARDS

### GRAPHIC DESIGN USA

GDUSA Student Design Awards 2022

- Student Art Show print & digital collateral
- Storer Woods identity design

GDUSA Student to Watch 2023

1 of 100 students at America's leading art and design schools across the nation to be recognized

### DESIGN IT FORWARD KY

Fall 2021–3rd Place

Fall 2022–3rd Place

One-day student-design competition serving a regional non-profit

## SOFTWARE

Illustrator	Figma
Photoshop	Dimension
InDesign	HTML & CSS
After Effects	Webflow

## SKILLS

Graphic Design	Motion Design
Web Design	Illustration
UI/UX	Print Design
Art Direction	

## EXPERIENCE

SUMMER 2023 – PRESENT

### GRAPHIC DESIGN INTERN

Mythic | Charlotte, NC

- Consistently challenge the industry's conventions while ensuring every project aligns with client objectives
- Actively participate in brainstorming and ideation, contributing to innovative design concepts
- Quickly jump in to assist team members on social, print, and web design projects

FALL 2022 – SPRING 2023

### CREATIVE INTERN

Young & Laramore | Indianapolis, IN

- Committed to ongoing learning, driving creative innovation, and challenging industry norms to transcend mediocrity
- Worked in a collaborative team environment to ideate and develop compelling design concepts for our clients
- Expertly maintained brand identities and ensured design consistency in line with brand standards across all projects

FALL 2021 – WINTER 2022

### GRAPHIC DESIGN TEAM LEAD

Studio 165+ | Muncie, IN

Award winning student-led design studio in the School of Art at Ball State University that works with local and national clients

- Facilitate meetings, delegate work, and give feedback to a team of 6 designers
- Manage multiple client projects simultaneously and succeed in a fast-paced, deadline-driven environment

FALL 2020 – SPRING 2022

### DESIGN SPECIALIST

Ball State Digital Corps | Muncie, IN

On-campus agency of problem solvers, big thinkers, and creatives who work together to create innovative solutions for Ball State and its partners

- Collaborated with developers, videographers, UX researchers, and project managers to use technology in creative, innovative and immersive directions
- Designed websites, videos, identity systems, animation assets and other digital products for clients such as Ball State PBS and Bob Ross Inc.